KEYNOTE SPEAKER OF 17th WFTGA CONVENTION
Professor Jafar Jafari

Jafar Jafari is Founding Editor, Annals of Tourism Research; Chief Editor, Tourism Social Science Series; Co-editor, Bridging Tourism Theory and Practice; Co-editor, Encyclopedia of Tourism; Co-Founder, TRINET; Founding President, International Academy for the Study of Tourism; and Founding President, Tourism Intelligence Forum. A cultural anthropologist (PhD, University of Minnesota, USA) with BA (English, University of Isfahan, Iran) and BS and MS (hotel and tourism management, Cornell University, USA), he is the recipient of 2005 UNWTO Ulysses Prize and of Honorary Doctorate (Université de les Îles Baleares, Spain), Visiting Professor of this and the Universitat de Algarve (Portugal) and professor emeritus of University of Wisconsin-Stout (USA). Jafari@uwstout.edu

Title of Lecture: There is more to Tourism than Money: “Life is a Journey and Travel is to Live Twice”

Alla Peresolova has worked at UNWTO for over twenty years in different areas and is currently in charge of the UNWTO Silk Road Programme, creating a collaborative platform for effective activities to raise a profile of the Silk Road tourism and support Silk Road destinations in the responsible and sustainable tourism development across three regions of Europe, Asia and Middle East.

Title of Lecture: Tourism, Silk Road and Guides: New opportunities for sustainable development

Felicitas Wressnig: WFTGA President (2013-2017) and this last decade representative at WFTGA, earlier as Head of Training and then Vice President.

Round Table

Presenter Name: Ruby Roy (WFTGA Vice President, Past President, Convention Co Ordinator & Creator of Bidding Process)
Title of Workshop: Bidding and Host Future WFTGA Conventions (Mandatory: For bidders, highly recommended for associations considering to bid for future WFTGA conventions)

Presenter Names: Ruby Roy & Esther Banike
Title of Workshop: Executive Board: Duties and Responsibilities. For those considering running on EXBO at the 17th WFTGA Convention or future conventions
(Mandatory workshop for Delegates who have not been on EXBO previously wishing to run on the 2017-2019 EXBO)

Presenter Name: Dimitria Papadopoulou
Title of Workshop: New Media & their Role in Tourism

Presenter Name: Komm. Rat Hermann Friedsam
Title of Workshop: Coach Conduct

Presenter Name: Maricar R. Donato
Title of Workshop: Exploring the Value of Interpretation in Tourist Guiding (Mandatory for trainers)

Presenter Name: Rosemary Black
Title of Workshop: Interpretation: Making Your Tours Enjoyable, Memorable & Relevant

Presenter Name: Kalliopi Panou & Smaragda Touloupa
Title of Workshop: Challenges of Modern Technology: Using Whisper Systems for Guiding

Presenter Name: Stephan McAuley
Title of Workshop: Kangaroos & Asiatic Cheetahs

Presenter Name: Ruby Roy (WFTGA Vice President, Past President, Convention Co Ordinator & Creator of Bidding Process)
Title of Workshop: Bidding and Host Future WFTGA Conventions (Mandatory: For bidders, highly recommended for associations considering to bid for future WFTGA conventions)

Presenter Name: Komm. Rat Hermann Friedsam
Title of Workshop: Coach Conduct

Presenter Name: Stanislav Voleman
Title of Workshop: History of Tourist Guiding

Presenter Name: Masih Sharif
Title of Workshop: How to create a promotional film

Presenter Name: Mohammad Hossein Khaleghy & Dina Cheraghvand
Title of Workshop: Persian Carpets

Presenter Name: Kimiya Sadat Ajayebi
Title of Workshop: Geology as essential prerequisite

Presenter Name: Shadi Ganji
Title of Workshop: A Glance at Archeological Sites of Iran

Presenter Name: Kamran and Kamyar Emami
Title of Workshop: Caravanserai & its Role to Enlarge Tourism Industry

Presenter Name: Erfan Fekri
Title of Workshop: Guiding along Nature Trails

Presenter Name: Stanislav Voleman
Title of Workshop: History of Tourist Guiding

Presenter Name: Komm. Rat Hermann Friedsam
Title of Workshop: Coach Conduct

Presenter Name: Maricar R. Donato
Title of Workshop: Exploring the Value of Interpretation in Tourist Guiding (Mandatory for trainers)
Visa Application Form

Thanks to have filled in the Visa Application Form on the website. We will inform you within the next days about the authorization code that you are given by Islamic Republic of Iran, the Ministry of Foreign Affairs. You, therefore, need to submit the code and documents to the Embassy or Consulate that you have already selected on the visa form. We are sorry if you have been waiting and feel uninformed; we had 280 applications and they could be started only in November; therefore we ask for your patience, you will get your number these days. We have already sent 200 Authorization code to the participants and the rest will get their code ASAP.

With regard to the fact that conditions vary in each area, it is thoroughly recommended checking the requirements in advance by contacting the consular officials through phone calls or visiting the websites.

If case you have not yet applied for the Visa Application Form, visit http://wftga2017.com/visa/, please.

Discount Airlines

It is with immense pleasure that Word Federation of Tourist Guide Associations (WFTGA) and Iran Federation of Tourist Guide Associations (IFTGA) can offer you the following three choices for buying your flight tickets:

We hope that as many members as possible can take advantage of the variety of airlines and connections. You need the EVENT CODE which are brought in below.

1. with our official airline Emirate:
   http://www.emirates.com
   Emirates EVENT CODE: EVE6WFT

2. Skyteam with the various airlines worldwide:
   http://www.skyteam.com/globalmeetings
   Skyteam EVENT CODE: 3454S

3. Turkish Airline a preferred airline:
   https://www4.thy.com/TKC/app/main?language=en
   Turkish EVENT CODE: 030TKM17

Delegates

We continue to look forward to registration from our member associations for the Delegates Meeting (Country Representatives). Fully paid, WFTGA members are entitled to a vote (One vote per country). We will be voting on various subjects related to our profession through out our meeting including:

✔ The next destination for the 2019 Convention: The bidding countries are Georgia (Tbilisi), Thailand (Bangkok), USA (New York City)

✔ Your next WFTGA Executive Board.

If your association is unable to attend: You may give your vote to another country attending the delegates meeting to vote for your country (Called a proxy vote)

Please contact WFTGA EXBO to ensure your association and country have a voice and vote. You will require an official letter sent to WFTGA secretary and the country to whom you would like to give your vote.

If you are not attending the 17th WFTGA in Iran, please contact WFTGA Secretary at info@wftga.org

Due to the delegates meeting on January 27th, the pre-Convention tour is specialized for them; The tour starts from the Hotel Homa. Then, you are going to be transferred to Qazvin. Having had lunch in Qazvin, the City of Calligraphy, the tour continues by having a visit to Zanjan. Finally, you are going to go to Hamedan before being back in Tehran.

Kashan optional program:

With regard to the fact that some of the participants leave the country late night on February 6th or the following day, they can have a visit to Kashan on February 6th and 7th. Those who have already planned to return to Tehran can also visit Kashan.

you just have to inform us about your travel plans and if you wish to add Kazhan to your programme: info@wftga2017.com

Workshop Registrations:

Participants who have registered will receive for the workshops and presentations.